



## **3rd-eyes has been selected to be part of the Swiss National Fintech Team and travels to New York**

**Once again and for the 2nd consecutive year, 10 companies from the Swiss Fintech-Scene were selected to go on a roadshow to the United States. We are honoured and happy to be part of the Swiss Fintech National Team and to introduce our solution to distinguished investors.**

A jury of investors and experts selected the 10 most promising startups from all the applications received, which will travel to New York in September to meet a number of well-known representatives of the world's largest financial center: bankers, investors and lawyers.

A great opportunity to lay the foundations of an international network.

### **About 3rd-eyes:**

3rd-eyes is the software partner of choice for banks, insurance companies and investment advisers that wish to implement a digital goal based advisory process. The 3rd-eyes system combines a wealth planning module with a stochastic process that calculates the optimal asset allocation based on customer's goals and individual situations. Funds and ETFs are then recommended based on an algorithm that takes into consideration the individual criteria, such as investment style, and personal values of customers including climate change or social issues.

3rd-eyes uses an asset-liability management system that is otherwise only available to institutional investors such as pension funds or insurance companies. The 3rd-eyes system is available to license either as individual modules or complete and it is delivered as Software-as-a-Service.

The company was founded in 2015 and it is privately owned.

### **More information:**

- Website 3rd-eyes [www.3rd-eyes.com](http://www.3rd-eyes.com)
- Website Venturelab <https://www.venturelab.ch/en>

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